



E-learning crosses borders



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PROFESSIONAL TRANSLATIONS FOR E-LEARNING


Globalization and the consolidation of online business models have had a positive impact on numerous industries including education. Digitalization has made borders more flexible, meaning that it's now easier to learn in a country far from home. What's more, thanks to the Internet and to technological advances, remote or online learning is now more and more common, not only at academic institutions, but also within companies.

Today, e-learning platforms can offer their courses internationally, just by translating them. At [blarlo](#), we collaborate with different organizations to translate their educational content, helping them in their growth and internationalization process.

EDUCATIONAL MATERIAL AND COURSES

Online learning platforms are now the order of the day, and by translating online courses big results can be achieved, such as:

- Getting a higher number of students to enroll.
- Allowing the user to learn in their mother tongue.
- Accessing new international markets and countries.
- Significantly increasing income.
- Improving the marketing and positioning of the courses.



In order to achieve these goals, the key lies in working with a translation agency that specializes in the courses' subject matter (cybersecurity, technology, marketing, business, etc.).



HOW DO WE GO ABOUT TRANSLATING E-LEARNING CONTENT?

We offer a service involving human translations by professional native translators who are experts in your subject matter, in order to guarantee a practical, accurate translation of the highest quality.

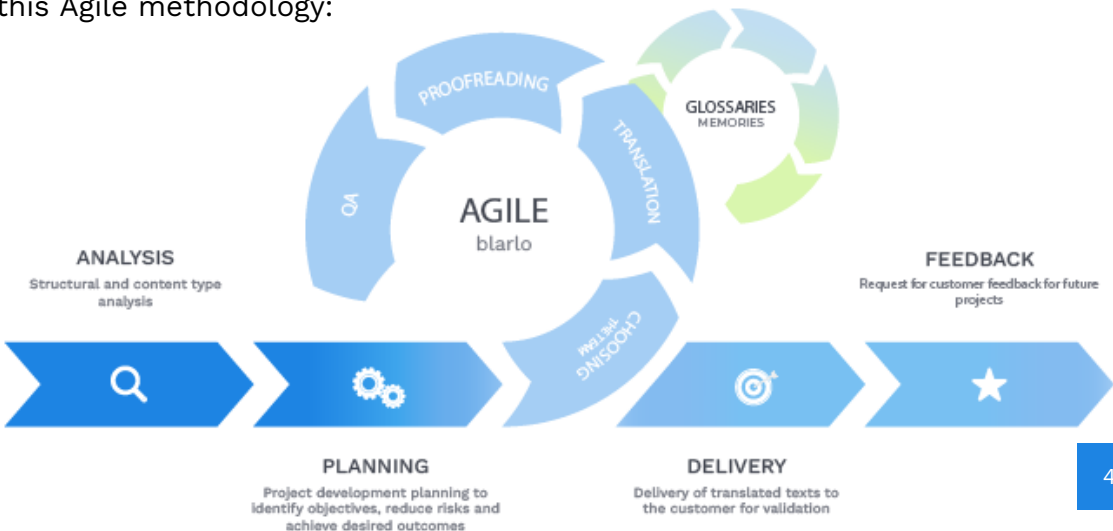
OUR TRANSLATION PROCESS

1 We receive the exported files with the content for translation. This exported file, or content extracted from the e-learning platform in any format (xliff, html, csv, xls, etc.), will be what we work on during the translation process.

2 We draw up a quote that has been optimized with our T.O.P. (Translation Optimization Platform): This allows us to detect segments that are repeated in the documents being analyzed, as well as any segments that were previously translated and stored in our translation memories. If the segments match, they won't be billed. This allows us to offer lower quotes.

3 We plan the turnaround times and deadlines. After getting the optimization metrics and thoroughly analyzing the text, keeping in mind the needs of each customer, we adapt and create a timeline to which we strictly adhere.

4 We start the translation process. This is a dynamic process carried out by translators who are native in the target language and who have extensive knowledge of the text's subject matter. In our translation projects, we use this Agile methodology:





INTEGRATION SOLUTIONS

We adapt our translation processes to our customers' business needs. Technology is part of the essence of blarlo, which is why we always look for a way to integrate translation processes or linguistic needs in all types of systems clearly, quickly and easily.

Best platforms for integration

Choosing an LMS (Learning Management System) goes hand in hand with your e-learning platform's specific needs:

Open-source LMS

- MOODLE** Good for inclusive or collaborative learning models.
- CHAMILO** Large number of interactive social functions (chat, messages, etc.)
- OPEN EDX** Easy to connect with other applications and gamification modules.

Commercial LMS

- DOCEBO** Chosen by large corporations related to talent management.
- TALENTLMS** Designed for the internal training needs of companies.
- EVOLCAMPUS** It adapts to any type of e-learning project.



PROJECTS THAT ARE 100% ADAPTED TO THE CUSTOMER

At [blarlo](#), we are committed to the quality of each and every one of our projects. Each project is unique, which is why we create specific work teams for each customer.



We understand each project as an interactive, non-linear process. This increases the flexibility and potential for improvement of all the projects we carry out.

1

PERSONALIZED MANAGEMENT

At the start of each collaboration, we assign a Business Manager and a Project Manager to each customer for all their projects.

2

QUALITY AND CONTROL

We create a unique database for each customer, as well as a glossary per project or customer, depending on the specific needs. This is the first step towards ensuring the content's quality and consistency. We also carry out different proofreading and QA phases within the workflow.

3

TOTAL ADAPTATION

Depending on the languages needed, we put together fixed teams of translators for ongoing projects. In this way, we ensure that everyone who contributes to the project is perfectly aware of the customer's needs.



WHAT IS BLARLO?

[blarlo](#) is a language services company that offers translation services by professional native translators from all around the globe.

Our technology and methodology allow us to significantly reduce costs and shorten delivery deadlines. We are also committed to providing the maximum quality and efficiency in our translation projects, including the customer's processes.

Our service is based on three key driving forces:

QUALITY Our translators are certified professionals with extensive experience who translate exclusively into their mother tongue. This allows us to ensure the best quality in all our translations.

PRICE For each text, depending on its length and complexity, we provide you with an estimated deadline. The best translation in the shortest possible time.

SPEED Clear quotes without hidden costs. At blarlo, we charge you a fixed price per word for the languages into which you want to translate your texts.

DO YOU HAVE RECURRING TRANSLATION NEEDS?

Our platform optimizes processes through glossaries and translation memories. With these, we create databases where we store all the translated sentences and phrases so that, in the event they reappear in future orders, we won't charge the customer again to translate them.

While we do use technology, our translation and proofreading processes are carried out by human linguists, because nobody speaks like a robot.

GOAL: TO ALWAYS OFFER THE BEST TRANSLATION. Quality is at the core of our translations, and we want to provide you with the best service.



SERVICES FOR COMPANIES

At [blarlo](#), we believe in innovation and technology. Our will to constantly improve drives us to find new ways to fulfill our customers' translation needs, always while offering the best service.

From the very beginning, we have worked towards putting together a great team of professionals that is with us every step of the way. Thanks to this, we can offer a wide range of services:

SECTOR-BASED TRANSLATION

Translations carried out by professional native translators with extensive experience in different specializations. We are aware that every sector is a whole different world and that some of them require highly technical knowledge. This is why we make sure that each and every one of our translators has the right knowledge and proven experience in the texts' subject matter. We offer, among others, the following sector-based translation services:

- [E-learning translation](#)
- [E-commerce translation](#)
- [Marketing translation](#)
- [Audiovisual translation](#)
- [Legal translation](#)
- [Financial translation](#)
- [Website translation](#)
- [Translation for companies](#)

SECTOR-BASED PROOFREADING

Proofreading performed by translators who are specialized in the text type in question, guaranteeing the proper localization of the translations. At blarlo, we always recommend that translations be proofread. As the saying goes, "two heads are better than one". We offer this service for all text types and translations.



YEARS OF EXPERIENCE AND KNOWLEDGE

From the moment we were founded in 2016, we have continued to develop our knowledge in the different sectors, while learning, perfecting, and innovating in terms of how we carry out our projects.

EXPERIENCE IN THE E-LEARNING SECTOR



We collaborate with more than 40 e-learning companies and we translate their content on an ongoing basis.



We have translated +15 million words into European and Asian languages.



We have translated training courses on +22 different topics.

Within the e-learning sector, we collaborate with more than 40 companies for which we have translated over 15 million words into the main languages in Europe and Asia: Spanish, English, French, German, Italian, Portuguese, Chinese, Japanese, Korean, Thai, etc.

The translated content ranged from general texts, to texts about risk prevention, courses on technical medical topics, architecture, engineering, cybersecurity, among others.



CUSTOMERS WHO TRUST US

More than 40 private companies in the e-learning sector already trust [blarlo](https://blarlo.com) to translate their digital content. They include:



IsEazy (Bizpill Group)



Randstad Learning (Avanzo)



Actua Solutions



Grupo IOE

And different universities...



Universidad
de Navarra



Universidad
de Alcalá



Deusto

Universidad de Deusto
Deustuko Unibertsitatea
University of Deusto

USC

UNIVERSIDADE
DE SANTIAGO
DE COMPOSTELA



GET IN TOUCH WITH US

Get in touch with us so your e-learning content can cross borders.

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